



BRIAN P. DOYLE

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GRAPHIC DESIGNER / WEB DESIGNER

SUMMARY OF QUALIFICATIONS:

Professional graphic designer with five years' experience in art direction and print-media production. Two years' experience in design and maintenance of Web sites. Strong work ethic, positive attitude, and a capacity to manage multiple aspects of a project, from conception and design to implementation, troubleshooting, and ongoing review.

SKILLS & EXPERIENCE:

- Expertise in Macintosh software: **QuarkXPress; Photoshop; Illustrator; Freehand; Dreamweaver;**
- Proficiency with **HTML, FTP**, and basic **Javascript** functions;
- Comprehensive knowledge of graphic design methods, including: layout; typography; pagination; scanning; digital photo correction; and creation/optimization of Web graphics;
- Experience in pre-press project management (e.g., electronic file preparation, color separations, trapping, film output, etc.);
- Experience in Web site administration: DNS registration; **iMail** (email administration program);
- Experience in design of commercial print advertising;
- Strong analytical and problem-solving skills;
- Strong written and verbal communication skills.

WORK HISTORY:

FREELANCE GRAPHIC DESIGNER (doing business as GAEL-IMAGE) — Chicago, IL; 1998–Present

Sole proprietor of independent design company.

Clients include: Joy of Ireland, Society of American Archivists (SAA), Kelly BevWay Systems Co., the Shubert Theatre, Chicago Symphony Orchestra, and the Terra Museum of American Art.

Accomplishments include:

- Gael-Image: logo design; creation/maintenance of Web site <<http://www.gael-image.com>>;
- Joy of Ireland: lead designer on e-commerce project <<http://www.gael-image.com/joy>>;
- Society of American Archivists: redesign of bi-monthly newsletter, *Archival Outlook*; redesign of SAA Web site <<http://www.archivists.org>> and implementation of improved technical features, such as an Atomz.com search engine, form-to-email features, and Javascript rollovers; design of book covers, directories, publication catalogs, and brochures; contributed to overall improvement of visual media;
- Kelly BevWay Systems Co.: Sole designer on commercial Web site <<http://www.bevway.com>>.

TOM GREENSFELDER DESIGN — Chicago, IL: January 1995–February 1998

Assistant graphic designer/apprentice to owner of independent design studio. Duties included creative input and production work on various projects (e.g., advertising, book and calendar design, newsletters, CDs, annual reports, signage, logos and letterhead, brochures).

Major clients included: the Shubert Theatre, the Illinois Humanities Council, Nicole Hollander (creator of syndicated cartoon strip, "Sylvia"), Hysteria Publications, Woodside Avenue Music.

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Accomplishments include:

- Provided design assistance on commercial print advertising for the Shubert Theatre (e.g., weekly advertisements in the *Chicago Tribune*, *Chicago Sun-Times*, and Pioneer Press newspapers) on major productions, such as: *Stomp*; *Chicago*; *Rent*; *Tango x2*; *Bring in 'Da Noise, Bring in 'Da Funk*; and Disney's *Beauty and the Beast*;
- Contributed to book & calendar design for Nicole Hollander's nationally syndicated cartoon strip, "Sylvia";
- Contributed to design of innovative biennial report for the Illinois Humanities Council;
- As sole assistant/apprentice to established designer and calligrapher, acquired hands-on experience in professional design methods and techniques, with an emphasis on layout and typography.

EXTRACURRICULAR DESIGN, WRITING & INDEPENDENT PUBLISHING EXPERIENCE:

AN DORAS — Spring 1996–Fall 1999

Managing editor, writer and graphic designer for quarterly Irish-language journal.

Accomplishments include:

- Drafted and submitted grant proposal to the Illinois Humanities Council in 1996, resulting in the award of a \$2000 seed grant;
- Conceived and implemented innovative broadsheet design, including original logo and cover artwork;
- Created design template and Web graphics for online version <<http://www.gael-image.com/doras/>>, which includes RealAudio language lessons, links and resources—still in development.

DESIRED CAREER TRACK(S):

Art Director
Web Developer

EDUCATION:

B.A. Psychology, University of Illinois at Chicago, 1995.